Goal 3: Food Insecurity

Expand seniors' access to food and nutrition services.

VISION: Every Washoe County senior will have adequate food and nutritious meals to maintain their health.

OBJECTIVE: Expand food services on the following schedule:

- In FY 2014, provide current Home Delivered Meals (HOM) (aka "Meals on Wheels"ii) clients a second meal option (an additional 60,000 meals annually served)
- In FY 2015, Increase HOM participants to 600 individuals (an additional 60,000 meals served annually)
- In FY 2016, Increase HOM participants to 750 individuals (an additional 91,000 meals served annually)

STRATEGIES:

- Maximize participation in Washoe County Congregate and Home Delivered Meal Programs and food distribution services.
- Explore strategies for minimizing the cost per meal.
- Explore strategies for engaging the community, non-profits, and retail outlets in expanding options for accessing food.
- Promote partnerships with non-profit and religious organizations that provide food.

ACTION PLANS:

- Expand Home Delivered Meals funding and food availability to ensure that clients have more than one meal a day.
- Advertise Home Delivered Meals and the Congregate Meal Program through various media, presentations, and other outreach strategies.
- Reduce cost of meal production by using volunteers to deliver home delivered meals.
- Support supermarkets in home delivery of groceries and continued access of Farmer's Market vouchers.
- Evaluate the demand for food services and effectiveness of program operation.
- Evaluate kitchen capacity to prepare and serve increasing numbers of meals.